Privacy Statement

1. Overview

Ashtbit companies and affiliates ("We", "Us", or "Our") recognize the need for protection and management of your personal information. We have therefore established this Privacy Statement to assist you in understanding what information We collect and how that information is used.

This statement may be revised periodically so please check back regularly. By accessing any Ashtbit website, such as at http://www.ashtbit.com, purchasing or using Our products or services, or by voluntarily providing any non-public information to Us, you acknowledge and fully understand Our Privacy Statement and consent to the information collection and use practices described herein. If you do not agree to this Privacy Statement, do not access or use Our websites, purchase Our products or services or provide information to Us.

If you have questions or complaints regarding Our privacy statement or practices, please contact Us at support@ashtbit.com or on +91 522-4102737.

2. Information We Collect

Log Files: As is true of most web application products, We gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information We collect about you. We do this to improve services We offer you, to improve marketing, analytics, or product functionality.

Cookies, Beacons and Similar Technologies: Technologies such as cookies, beacons, tags and scripts are used by Us, Our marketing partners, Our analytics providers or Our service providers (i.e. online customer support providers). These technologies are used in analyzing trends, administering the product, tracking users' movements around the product, to gather demographic information about Our user base as a whole, identifying users and user behavior, to remember users' settings (i.e. language preference), for authentication and to help you sign up for Our services. We may receive reports based on the use of these technologies, on an individual as well as on an aggregated basis. Users can control the use of cookies at the individual browser level. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. If you reject cookies, you may still use Our product, but your ability to use some features or areas of Our product may be limited.

Storage Objects: We use Session Storage Objects to store content information and preferences. We may use flash-based cookies as well. Third parties with whom We partner may also use Local Storage Objects to collect and store information.

Tracking and Location Information: We may collect and/or track certain information that is derived from the use of Our products such as usage patterns, product page views and traffic patterns. We may use this tracking and location information for statistical purposes to improve Our products and services and to help users manage their environment and infrastructure more efficiently.

Mobile Device Information: When you access some of Our products or when Our products are deployed to mobile or stationary devices, Our servers automatically record information that may include the MAC (Media Access Controller) addresses from the network card in or used with your devices; Internet Protocol addresses, browser types,

browser languages, the date and time of request; and other information regarding internet connection activities. In addition, the information collected and tracked depends upon the system configurations chosen by the administrator and the options enabled by the users and may include device location, device identifier and device user name; status of the mobile device SIM card; MAC addresses and device serial numbers; phone number, signal strength, cell tower, carrier, IMEI#, and other WWAN attributes; applications loaded on the device (excluding content); real-time GPS location tracking and mapping, including analysis of location data and history; or mobile device remote control, including screen capture. The administrator can perform partial or complete erasure of data on user devices, including restoring the device to its factory default. The mechanisms that allow smartphones and mobile devices to be monitored run in the background of the devices. Individuals are notified that these functions may occur, but may not be aware when these functions are occurring in real time.

Behavioral Targeting/Re-Targeting: We may use technologies such as cookies to gather information about your activities on Our products in order to provide you advertising based on your browsing activities and interests. If you do not wish to have this information used for the purpose of serving you interest-based Ads, you may contact Us by email at support@ashtbit.com. Please note this does not opt you out of being served Ads. You will continue to receive generic Ads.

Personal Information: Personal information is information or data that can be used to identify or contact a specific individual. We may collect, use or access certain personal information from customers, users, and business partners. When you purchase a license to use any of Our products, We ask you to provide certain personal information at the time you get registered. The types of personal information you provide to Us may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card or other financial information. We do not collect personal information unless you choose to provide such personal information. If you do not wish to provide the personal information requested, however, you may not be able to proceed with the activity or receive the benefit for which the personal information is being requested.

Our products may include social media features, widgets or interactive mini-programs. These features may collect your IP address and may set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy statement of the concerned parties.

3. How We Use Information We Collect

We will not share your personal information with third parties, nor will We disclose your information outside of Ashtbit without your consent except as described in this Privacy Statement. We will not sell, rent, or lease your personal information to third parties. We use the information We collect to provide and enhance Our products and services, to operate Our business (i.e. billing and other accounting purposes; establishing accounts and contacting you regarding important information about your account, including notices and updates), for feedback purposes, marketing and promotional purposes, statistical analysis, product development, to contact you regarding Our products and services, to monitor and maintain Our network and to address issues that may arise concerning claims of abuse or inappropriate activity. For example, We may use the information We collect for the following purposes; displaying personalized content and

Privacy Statement

advertising; information security and IT management; informing you of other products or services offered by Us; sending you relevant survey invitations; providing you with additional materials regarding Our products and services or to connect you with an Ashtbit representative; responding directly to your questions, comments or requests for support; analyzing product usage to improve and customize Our products and service offerings; improving Our marketing and promotional efforts; compiling; and enforcing Our agreements with you. Some of the information We collect allows Us to differentiate users on Our network, and in some cases, We act as a pass-through for certain pieces of information to obtain authentication for Internet access. The information We collect may be combined with information obtained from other sources and other companies. We may compile, sell, and otherwise use for any purpose any Usage Data or other data as set forth in the Ashtbit End User License Agreement and Terms of Service including information that We may receive by providing support or professional services under that agreement. We occasionally hire other companies to assist Us in providing products or services, handling the processing and delivery of mailings, providing customer support, hosting services, customer billing, processing transactions, or performing statistical analysis of Our services. Those companies will be permitted to obtain only the information they need to deliver the service and are required to maintain the confidentiality of the information.

We may access and/or disclose any information if We believe such action is necessary to; (a) comply with any law, judicial proceeding, government request, court order, legal process, rule or regulation or any process served on Us; (b) protect and defend the rights or property of Ashtbit (including the enforcement of Our agreements and investigation of potential violations thereof); (c) protect your safety or the safety of others; (d) detect, prevent, or otherwise address fraud, security or technical issues; or (e) act in urgent circumstances or emergencies. If We are acquired by or merged with a third party, We reserve the right, to transfer the personal information We have collected as part of that transaction or proposed transaction, provided that such third party agrees to maintain procedures no less protective than those found in Our Privacy Statement.

4. Accessing and Changing Your Personal Information

You may request to view, change or delete your personal information by managing your account through the application product where applicable, or by emailing Our customer support at support@ashtbit.com. To protect your privacy and security, We may require steps to verify your identity, such as a password and user ID, before granting access to your data.

5. Third Party Sites and Services

Related offerings with links from Ashtbit websites have their own privacy policies that can be viewed by clicking on the corresponding links within each respective website. All Ashtbit partners are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since We do not have direct control over the policies or practices of participating third parties, We are not responsible for the privacy practices or content of those sites. We recommend and encourage that you always review the privacy policies of those third parties before you provide any personal information or complete any transaction with such parties.

Privacy Statement

6. Security

Ashtbit takes information security seriously and uses reasonable measures to protect your information from unauthorized access. All your information is transmitted through the Internet using Transport Layer Security (TLS) technology. TLS technology causes your browser to encrypt your information before transmitting it to Our secure server. We use a variety of security technologies depending on the situation to help protect your information from unauthorized access, use, or disclosure, such as physical access controls, TLS, Internet firewalls, and network monitoring. However, no security system is 100% secure, and therefore We cannot guarantee the security of your information or assume liability for improper access to it. If you use a password to help protect your information, it is your responsibility to keep your password confidential, change the password frequently and use a strong password. We strongly recommend that you do not share this password with anyone.

7. Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that We no longer use your information to provide you services, contact Us at support@ashtbit.com. We will retain and use your information as necessary to comply with Our legal obligations, resolve disputes, and enforce Our agreements.

8. Communication Preferences

You can stop delivery of promotional e-mails or other Ashtbit communications by contacting Us at support@ashtbit.com. Additionally, when you purchase products or services from Us, We may deliver non-promotional communications related to those products or services which may not be canceled unless you cease use of the product or service.